

# Fahed Enam Rahman

07958399429 Fahederahman@googlemail.com London (willing to relocate)  
Twitter @fahed\_rahman Blog: [fahedrahman.co.uk](http://fahedrahman.co.uk)

## Profile

- Content creation • Social media marketing • Career changer.

My previous career in legal practice has given me many transferable skills, such as the ability to manage my workload and work under time pressure.

## Skills

### **SOCIAL MEDIA MARKETING,**

- Trace One: I increased LinkedIn impressions from 11k average monthly impressions to 50k average impressions in three months. I developed analytic skills as I was responsible for reporting to CRO at monthly meetings. I provided social media training for the whole company.
- Omnibus Theatre: I increased Tweet impressions from 80k average Tweet impressions to 150k average Tweet impressions in three months. I learned how to write copy targeted to a variety of audiences due to the number of shows (e.g. Jazz and children's theatre)

### **CONTENT CREATION AND EDITING,**

- Trace One: I curated content using Scoop.it to create social media post and populate the feed for Trace One Network. I edited the company's website and internal newsletter about industry trends. I also created and edited images for Trace One's social media feed.
- Omnibus Theatre: I created videos and uploaded them to Youtube including completing stop-motion short film, conducting video interviews with Jemima Foxtrot, Rob Auton & Stella Duffy. <https://bit.ly/1WL8que>

### **DIGITAL MARKETING,**

- Trace One: I was responsible for maintaining the database on the company's CRM (Microsoft Dynamics) and qualifying leads for the sales team. I created email lists for marketing campaigns. I was responsible for implementing the GDPR procedure.
- Trace One: I played a key role in the launch campaigns for Trace One Network, Trace One Insight and Trace One Exec Club. This involved proofreading copy, scheduling blog post on the company's website (WordPress), and, supporting the Communications manager with any tasks they needed done.

### **INFORMATION TECHNOLOGY,**

- I am familiar with both Apple and Microsoft operating systems. I have used Microsoft Office (Word, Excel, Powerpoint) professionally for many years.
- I have used Hootsuite and Tweetdeck professionally. I have used Click Dimensions and MailChimp to send emails for many years. I have basic skills with Swift Publisher, iMovie, Audacity, Adobe Spark, and GIMP.

## Experience

**DIGITAL MARKETING INTERN / SOCIAL MEDIA MANAGER, TRACE ONE (JUNE 2017-JUNE 2018) / JUNE 2018 - DECEMBER 2018,**

I worked with the head of marketing on devising and implementing a new social media strategy for the company. I was also responsible for cleaning the database on the company's CRM (Microsoft Dynamics).

**VOLUNTEER, OMNIBUS THEATRE - AUGUST 2014 - JULY 2015 / JANUARY 2016 TO JANUARY 2018**

I worked with the visual arts team and the marketing team. On the visual arts team, I was responsible for administrative duties. On the marketing team, I was responsible for social media content.

**PR & SOCIAL MEDIA EXECUTIVE, MAH CHARTERED ACCOUNTANTS – OCTOBER 2016 - NOVEMBER 2016**

I was hired on a temporary contract to audit their social media output and prepare press releases. I was tasked with some general administrative duties as well.

**SOLICITOR & SOCIAL MEDIA MANAGER, KGNA SOLICITORS – AUGUST 2014 - AUGUST 2015**

I was a solicitor who handled a mixed caseload of personal injury, clinical negligence and probate matters. I was responsible for managing all the social media channels at the firm.

## Education

- Shaw Academy - Advanced Diploma in Social Media Marketing 2016
- College of Law – Legal Practice Course 2004
- University of Westminster – Law LLB (Hons) 2003

## Certificates

I have the following certificates:

- Hold an enhanced DBS
- Full driving clean licence.
- First Aid Certificate for Sports

## Personal Interests & Additional Information

- I currently teach BJJ at Alexandra Park BJJ.
- I have an interest in creative writing. I had a strip published in The Corbyn Comic Book published by Self-Made Hero. I have written a digital comic was released on Comichaus <https://bit.ly/2x1D6mc>. I also have a podcast called See Through Panel where I review graphic novels.